

CONTACT

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(770) 714-9999

nickturturro.com

TECHNICAL SKILLS

- LC/NC website design
- Hubspot Marketing Certified
- LinkedIn Sales Navigator Proficient
- Asana/Slack Proficient
- Canva/figma Proficient
- Trello Proficient
- CRM proficient
- Google Suite Proficient
- SEMRush SEO certified
- WordPress & Siteleaf Experience

EXPERTISE AREAS

- Strong communication skills
- Digital marketing
- Adept copywriter
- Design savvy
- Leadership experience
- Social media management
- Email marketing
- Experience in engaging with start-ups and fintech firms
- Content creation and SEO
- Experience with AI tools
- Background knowledge in Financial Planning/Accounting, software development, and graphic design industries
- Tech-savvy
- Killer LinkedIn Profile

REFERENCES UPON REQUEST

NICHOLAS TURTURRO

Marketing and Content Creator

Resourceful and engaging creative with experience in marketing and results-driven content creation. My ability to learn and develop new skills quickly while maintaining a grounded base in strong communication and collaboration is one of my best assets. I strive to be an example that the skills developed with an arts background are significantly more translatable to the corporate world than typically perceived.

WORK EXPERIENCE

DOOR3 | MARKETING & CONTENT CREATOR

- Generated over \$1.6M in revenue via leads. 2022 - 2024
- Produced weekly SEO-optimized blogs & alongside supplemental materials.
- Responsible for all digital copy development.
- Collaborated with the design team to create visually appealing marketing materials and landing pages.
- Developed email and multi-channel messaging outreach for sales team.

MBSATA | MARKETING & SALES ASSOCIATE

- Marketing 2020 - 2022
 - Built a marketing department from the ground-up as part of a small team.
 - Responsible for content creation and scheduling.
 - Managed email campaigns and blog posting for the company.

Partnership Development

- Weekly outreach and tracking through LinkedIn Sales Navigator.
- Development of engagement agreements and referral networks between companies.
- Acquired partnerships with state-sponsored seed-to-sale software company & credit card company founded by unicorn start-up CEOs.

PERSONAL INITIATIVES

- Broadway For All | *Director of Marketing* 2023 - Ongoing
 - Responsible for all marketing strategy and material development for the Tony Award-winning nonprofit.

- SERIALS | *Director of Marketing* 2022 - Ongoing
 - Coordinates with producers to support recurring programming via guerilla-style marketing tactics.

Artistic Career

- Represented actor and artist engaged in New York Arts scene.
- Self-produced art installations in Manhattan & Brooklyn.
- Personal branding and materials development.
- Experience in creative direction work with artistic collaborators and peers.

EDUCATION

- SYRACUSE UNIVERSITY, Syracuse, NY 2015-2019
 - Bachelor of Fine Arts, May 2019
 - Major: Acting, focus in Entrepreneurship
 - Dean's List, Magna Cum Laude
 - Recipient of the Arthur Storch Award for Artistic Growth 2019