

CONTACT

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🌐 nickturturro.com

TECHNICAL SKILLS

- Wix Design
- Hubspot Marketing Certified
- LinkedIn Sales Navigator Proficient
- Asana Proficient
- Canva Proficient
- Trello Proficient
- Slack Proficient
- Google Suite Proficient
- Microsoft Suite Proficient
- SEO Experience
- WordPress Experience

EXPERTISE AREAS

- Strong communication skills
- Adept copywriter
- Design savvy
- Leadership experience
- Proficient in Social Media Marketing
- Experience in engaging with start-ups and fintech firms
- Background knowledge in Financial Planning/Accounting and software development industries
- Tech-savvy
- Knowledge of real estate space
- Understanding of PEO & ERP systems
- Understanding of Blockchain & Crypto development
- Killer LinkedIn Profile

REFERENCES UPON REQUEST

NICK TURTURRO

Marketing and Content Creation

I'm a resourceful and engaging creative with experience in marketing and content creation to facilitate growth within a company. My ability to learn and develop new skills quickly while also maintaining a grounded base in strong communication and collaboration is one of my best assets. I strive to be an example that the skills developed with an arts background are significantly more translatable to the corporate world than normally perceived.

WORK EXPERIENCE

MARKETING & CONTENT CREATOR

DOOR3

2022 - Current

Marketing

- Producing weekly blogs alongside supplemental materials.
- Responsible for platform crossposting and copy development.
- Develops content strategy aligned with current business objectives.
- Directly reports to company CEO, works in collaboration with design team.
- Coordinates content with third party SEO experts for additional lead generation
- Develops supplemental resources for sales team.

MARKETING & SALES ASSOCIATE

MBSATA

2020 - 2022

Marketing

- One of three individuals to rebuild the marketing department from the ground up.
- Responsible for content creation and scheduling.
- Managed email campaigns and blog posting for company.

Partnership Development

- Weekly outreach and tracking through LSN.
- Development of engagement agreements and referral networks between companies.
- Responsible for acquiring partnerships with state-sponsored seed-to-sale software company & credit card company founded by unicorn start-up CEOs.

PERSONAL INITIATIVES

Co-Founding Member of The Fled Collective

- Chair of Media & Marketing committee.
- Member of leadership team during unification and restructuring process.
- participated in negotiations between collective and sponsors.

Artistic Career

- Represented actor and artist engaged in New York Arts scene.
- Self-produced art installations in Manhattan & Brooklyn.
- Personal website development and email campaigns.
- Co-produced film shoots to provide artists with professional-level portfolio resources.

EDUCATION

SYRACUSE UNIVERSITY, Syracuse, NY 2015-2019

- Bachelor of Fine Arts, May 2019
- Major: Acting, focus in Entrepreneurship
- Dean's List, Magna Cum Laude
- Recipient of the Arthur Storch Award for Artistic Growth 2019